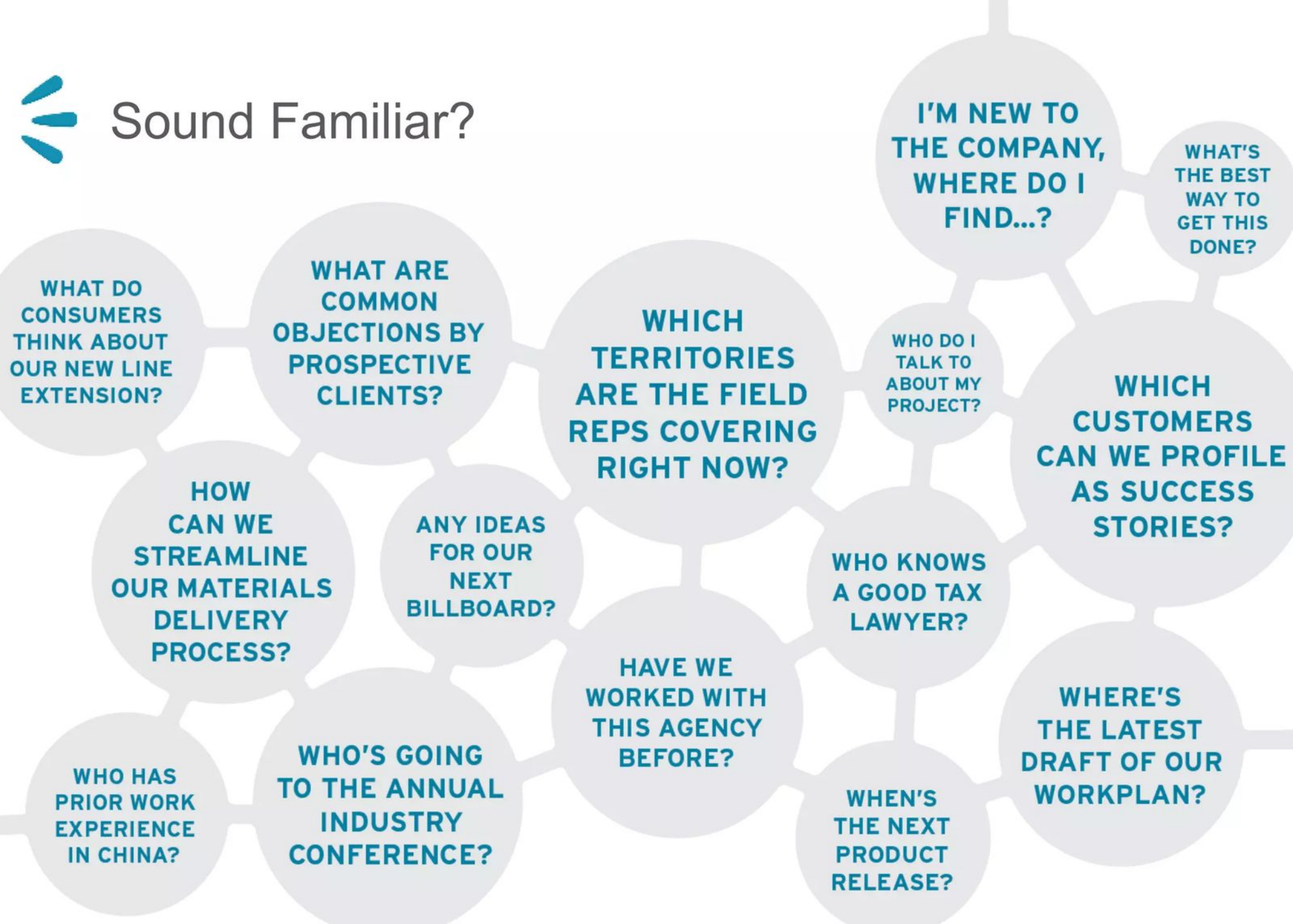


yammer[®]

Revolutionize the Way You Work



Sound Familiar?





Topics

- Biggest Drains on Employee Time
- Time is Money
- The Ways We Communicate are Changing
- Introducing Yammer
- About Yammer
- Product Overview

Biggest Drains on Employee Time



A knowledge worker spends most of the week gathering and communicating information:

- READING & ANSWERING EMAIL
- SEARCHING & GATHERING INFORMATION
- COMMUNICATING & COLLABORATING INTERNALLY
- COMMUNICATING & COLLABORATING EXTERNALLY
- PUBLISHING INFORMATION
- ACTUAL WORK: MANAGING PROJECTS AND PEOPLE, ANALYZING INFORMATION, CREATING CONTENT, AND OTHER STRUCTURED TASKS

Note: Few workers perform all tasks. The number of hours per week should not add up to 40. Cost per worker per year is based on an annual salary of \$75,000, including benefits.

Source: IDC's Information Worker Productivity Survey, October & December 2008 and LinkedIn Survey, 2009



Time is Money

Every week, knowledge workers waste nearly **3.7 hours** searching but not finding information and **2.5 hours** recreating content that can't be found.

6.2 hours lost per week equates to **\$10,011 per worker per year** – which amounts to **nearly \$10 million total for every 1,000 employees.**

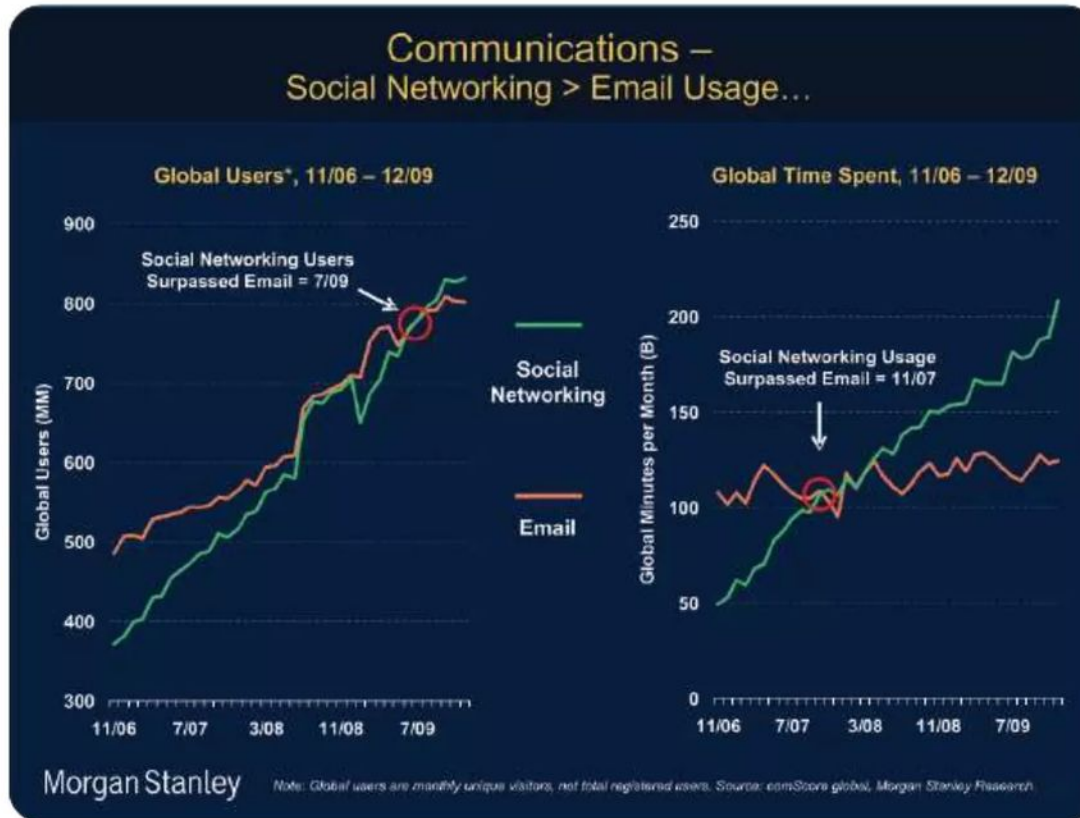


The IDC reports that the return on investment for improved access to information ranges from 38% to 600%.

Note: Cost per worker per year is based on an annual salary of \$75,000, including benefits.
Source: IDC's Information Worker Productivity Survey, October & December 2008 and LinkedIn Survey, 2009



The Ways We Communicate are Changing



“ Social networking-type applications will become as ubiquitous in the workplace as Microsoft Office tools and will likely replace e-mail as the dominant form of corporate communications.”

Bill Gates, Microsoft

Social networking now exceeds email usage



The Consumerization of Enterprise Software

- Cloud computing
- Software-as-a-Service
- Designed for, and adopted by, the end user
- No training
- Open and flexible workflow
- Spreads virally: value proven first, pay later
- Organic, serendipitous discovery of relevant content
- Leverages intra- and inter-company network effects
- Accessible everywhere: browser, desktop, mobile, tablet



Better Communications = Higher Total Returns

“Companies that are highly effective communicators had **47 percent higher total returns** to shareholders over the last five years compared with firms that are the least effective communicators.”

Communication and Financial Performance

If you invested \$100 in 2004 in companies with varying levels of communication efficacy program, the value of your investment today would be

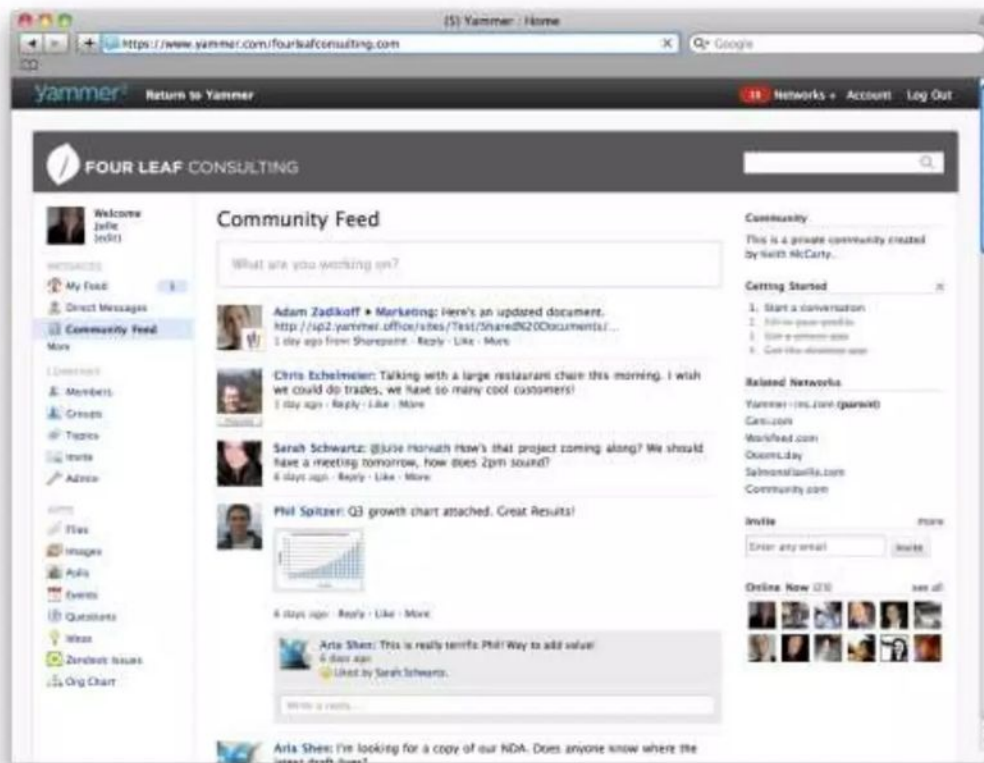


Towers Watson 2009-2010 Communication ROI Study Report, of 328 companies with a combined total of 5 million employees



Yammer: The Enterprise Social Network

Easy. Shared. Searchable. Real-time. Where your company's knowledge lives.



- Messaging and Feeds
- Direct Messaging
- User Profiles
- Company Directory
- Groups (Internal)
- Communities (External)
- File Sharing
- Applications
- Integrations
- Desktop, Mobile, Tablet
- Translations
- Network Consultation and Support



About Yammer

- Launched September 2008
- Won TechCrunch50
- Leader in Enterprise Social Networking
- Based in San Francisco, CA
- \$40 MM funding from Tier 1 VC's
- Founded by David Sacks, former COO of PayPal
- We use Yammer every day, all day for our own operations and releases



“We believe that every company, of every size, in every industry, in every country needs its own private social network around which its people, communication, and culture revolve.”

- David Sacks, CEO



Customer Success = Proven Value

100,000+ companies, including 82% of the Fortune 500 – and growing.

SUNGARD[®]



Nationwide[®]

Deloitte.



Alcatel-Lucent



intuit[®]



AMD

MOLSON *Coors*



Boehringer
Ingelheim

AstraZeneca



ca[™]



i n v e n t

Cargill[™]

 **Pitney Bowes**



Accolades

- TechCrunch50 Winner (2008)
- One of Lead411's "Hottest Companies in San Francisco" (2010)
- Extensive press coverage and recognition



The New York Times



WALL STREET JOURNAL

VentureBeat

TechCrunch



ITBUSINESSEDGE

Bloomberg





Yammer's Business Value in Practice

Increases productivity, reduces ramp, and improves employee engagement.



Finding Ideas and Expertise

AAA uses Yammer to surface ideas and find pockets of knowledge within the organization. Usage took off after the CIO mentioned Yammer in a town hall meeting.



Global Cooperation

After attempting to develop a solution internally, Intuit chose Yammer to break down organizational barriers, connect offices globally, and encourage more collaboration.



Learning and Development

Pitney Bowes calls Yammer a “learning goldmine” and uses it to facilitate informal learning. The company also discovered it was a great place to recruit evangelists for its external social media initiatives.



Crisis Communication

The U.S. Department of the Interior and U.S. Department of Fish & Wildlife Services chose Yammer as its platform to communicate with the various entities involved in the Deepwater Horizon oil spill clean-up efforts.



Nationwide®

Flattened Hierarchy

Nationwide chose Yammer as its primary communication channel for its push toward flattened hierarchy and better management. The results: a more transparent culture, greater innovation, and better knowledge sharing.



Active Users Enjoy 7.5% Increased Productivity

“Regular users at LG estimate that it saves them **approximately three hours a week** by getting answers faster, developing solutions more quickly and more effectively connecting with colleagues.”

– Laurence Smith, Vice President of Global Learning and Development, LG Electronics



Time Savings and Financial Impact

Three more hours per week equates to a **7.5% productivity increase** on the typical work-week, or approximately **\$7,500 saved per employee** per year.

		PER EMPLOYEE		COMPANY-WIDE	
		Hours saved per week	Cost savings per year	Hours saved per year ²	Cost savings per year
Total No. of Knowledge Workers	1,000				
Average Salary Per Knowledge Worker ¹	\$100,000				
Hours Per Week	40				
Total Annual Compensation	\$100,000,000				
LG Electronics		3.0	\$7,500	150,000	\$7,500,000

¹ Average per Knowledge Worker salary is fully burdened with benefits.

² Hours per year based on 50 week work-year.



Save Time. Boost Collaboration. Build Community.



“Regular users at LG estimate that it saves them approximately three hours a week by getting answers faster, developing solutions more quickly and more effectively connecting with colleagues.”

– Laurence Smith, Vice President of Global Learning and Development, LG Electronics



“[Yammer] is helping us accelerate collaboration and internal communications across our 20,000 employees in 300 offices in 30 countries. We’re seeing all kinds of serendipitous connections across projects, cultures, and time zones.”

– Brian Robbins, Chief Marketing Officer, Sungard



“Yammer has enabled us to harness the wisdom of our people who are spread across multiple teams, geographies, and brands to help achieve our purpose of delivering business solutions for competitive advantage.

– Jeff Smith, Chief Intelligence Officer, Suncorp



“Yammer has gone beyond all of our expectations and has become embedded in the way that we’re doing things. It’s helped drive innovation and build community at Deloitte, and we’re finding new value in the tool every day.”

– Peter Williams, Chief Executive Officer, Deloitte Digital Australia



Accessible Anywhere

Web



Desktop App



SharePoint



Twitter



iPhone



Blackberry



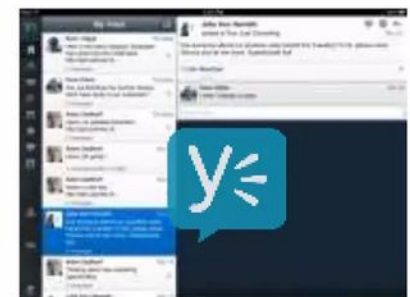
Android



SMS



iPad



yammer[≡]

Product Overview



Feeds

Post messages, follow threads, ask questions. Contribute to the conversation.

The screenshot displays the Yammer web application interface. At the top, a browser window shows the URL <https://www.yammer.com/fourleafconsulting.com>. The Yammer logo and navigation links like 'Return to Yammer', 'Networks', 'Account', and 'Log Out' are visible. The main content area is titled 'FOUR LEAF CONSULTING' and features a 'My Feed' section. On the left, a sidebar lists navigation options: 'Welcome Julie (edit)', 'MESSAGES', 'My Feed', 'Direct Messages', 'Community Feed', 'Mentions', 'Sent', 'Bookmarked', 'Liked', 'RSS', 'Less', 'COMMUNITY', 'Members', 'Groups', 'Topics', 'Invite', 'Admin', 'APPS', 'Files', 'Images', 'Polls', 'Events', 'Questions', and 'Org Chart'. The 'My Feed' section includes a 'Share:' dropdown with options: 'Update', 'Link', 'Poll', 'Event', and 'Question'. Below this is a text input field with the placeholder 'What are you working on?'. The feed itself shows several posts: a post by Adam Zadikoff about engineering documents, a post by Julie Horvath thanking Adam, and a post by Julie Horvath asking about a sales kickoff. On the right, a 'Community' section states 'This is a private community created by Keith McCarty.' and lists 'Following Suggestions' with profiles of Kenny Vincent and Drew Dillon. Below that, 'Related Networks' lists various external sites like Yammer-inc.com, Gen.com, and Workfeed.com. An 'Invite' button is also present.



Direct Messaging

Hold private conversations with one colleague or many. Loop others in later on.

The screenshot displays the Yammer web application interface. At the top, the browser address bar shows the URL <https://www.yammer.com/fourleafconsulting.com>. The Yammer logo and navigation links (Return to Yammer, Networks, Account, Log Out) are visible in the header.

The main content area is titled "Direct Message" and shows a conversation thread. The first message is from Julie Horvath: "Can we get together to discuss our Q4 strategy?" (11 days ago). The second message is from Adam Zadikoff: "Sure, I've got some free time on Tuesday afternoon at 2PM. Does that work for you?" (10 days ago). The third message is from Julie Horvath in reply to Adam: "Sure, I'll mark my calendar. @Stephen Schnell can you make it? It would be great to get your opinion on some of materials we're drafting for the kickoff. I've attached a screenshot of the graphic we want to push into our product roadmap deck for Q4." (10 days ago). A screenshot of a graphic is attached to this message. The fourth message is from Stephen Schnell: "This should help with the conversation" (10 days ago), with a document attachment "Yammer_Value_for_an_Org.docx". The fifth message is from Jesse Wilkinson: "added @Adam Pisoni to the conversation" (6 days ago).

On the right side of the conversation, there is an "About" section explaining that this is a private conversation between multiple participants. Below it is a "Participants" list: Adam Pisoni, Adam Zadikoff, Julie Horvath, Ryan Triggs, Stephen Schnell, and Jesse Wilkinson. There is also a "Files" section showing the attached document "Yammer_Value_for_an_Org.docx".

At the bottom of the conversation, there is an "Attach File" button and a "Reply" button.

Overlaid on the bottom right of the screenshot is a list of active conversations:

- Stephen Schnell** (5 participants): Can we create a special marketing network? 5 messages, latest 1 hour ago
- Andrew Gilbert** (3 participants): Updated list of featured customers 8 messages, latest 22 hours ago
- Bob Remeika**: New yam.js API integration info 4 messages, latest 23 hours ago



Profile

Create a profile, share your background and expertise. Get to know colleagues.

The screenshot shows a web browser window with the URL <https://www.yammer.com/fourleafconsulting.com>. The page displays the Yammer profile for Julie Horvath, Information Designer at Four Leaf Consulting. The profile includes a header with the company name, a search bar, and navigation links for Networks, Account, and Log Out. The main content area shows a feed of messages, including a post by Kris Gale about good copy and a post by Julie Horvath about a Mashable article. The right sidebar contains an 'About Julie' section with her bio, an 'Info' section with contact details, and a 'Followers' section.

Yammer: Julie Horvath

[https://www.yammer.com/fourleafconsulting.com](#) [Google](#)

Yammer Networks Account Log Out

FOUR LEAF CONSULTING

Welcome Julie (edit)

MESSAGES

- My Feed
- Direct Messages
- Company Feed
- Mentions
- Sent
- Bookmarked
- Liked
- RSS
- Less

COMPANY

- Members
- Groups
- Communities
- Topics
- Invite
- Admin

ABOUT

- Files
- Images
- Links
- Polls
- Events
- Questions
- Org Chart

Julie Horvath
Information Designer
Edit profile

Messages Work & Education Links Files Images

Full threads Julie only

Kris Gale: On the value of good copy: <http://bit.ly/h1YuMa>
13 hours ago from iPhone - Reply - Unlike - More

Like more English... Groupen

Liked by you and Zack Parker.

Show 6 older replies

Ben Walsh: The CD Baby shipping email is a legend in this regard. expand x
14 minutes ago
Liked by Keith McCarty and Adam Pisoni.

Adam Pisoni: in reply to Ben Walsh: amazing
6 minutes ago from JansClient

Write a reply...

Julie Horvath: Mashable article about our round:
<http://mashable.com/2010/11/30/yammer-funding/> ...
1 day ago - Reply - Like - More

Gregory Love: 5P: I know there is a rather large portion of this workplace from Southern California and as a Utah native I just wanted to let everyone know that I will be going to the Jazz/Laker game this Friday night to watch Kobe & Co go down! expand x
8 days ago - Reply - Like - More

About Julie

I'm a Junior Generalist. A fan of the social web, building things, and making information beautiful.

Info download vcard

Department: Product Marketing
Location: San Francisco, CA
Birthday: November 14
Expertise: Creative Writing, HTML/CSS, and Webby Ideation.

Interests: Running, Food, Film, and Design.

Email: jhorvath@yammer-inc.com

Work: No pay ext
Mobile: \$106907197
AIM: [jeweeboxmapphat](#)
Twitter: [nmrdcore](#)
Skype: [Add me](#)

Websites: [Google](#) [Facebook](#) [LinkedIn](#)

Followers see all

Following see all

Org Chart

Manager: Stephen Schnell



Search

Find archived knowledge, questions, and answers by searching your network.

The screenshot shows a web browser window with the URL <https://www.yammer.com/fourleafconsulting.com>. The page title is "Yammer - Search 'MARKETING'". The Yammer logo and "Return to Yammer" link are in the top left. The top right has links for "Networks", "Account", and "Log Out". The main header for "FOUR LEAF CONSULTING" includes a search bar. On the left sidebar, there's a "Welcome Julie (edit)" section, followed by "MESSAGES" (My Feed, Direct Messages, Community Feed, Mentions, Sent, Bookmarked, Liked, RSS, Less) and "COMPANY" (Members, Groups, Topics, Invite, Admin). Below that are "APPS" (Files, Images, Polls, Events, Questions, Org Chart). The main content area is titled "Search Results" and "22 results total for MARKETING". It has tabs for "Messages (11)", "Members (6)", "Groups (1)", "Topics (3)", and "Questions (1)". The results list includes:

- Phil Spitzer: I'm working on a marketing presentation and would like your feedback @Jessica Halper. 22 days ago - Reply - Like - More
- Adam Zadikoff: Thinking about new marketing opportunities. 1 month ago from Sharepoint - Reply - Like - More
- Jesse Wilkinson: I am creating marketing materials.
- Is HTML 5 effective? HTML 5 is highly effective and should be used more widely across the net. 2 months ago - Reply - Like - More
- Phil Spitzer in reply to Sacha Greenberg: I think a few engineers are going. We should probably have a marketing presence. 2 months ago - Reply - Like - More
- Sacha Greenberg in reply to Samara Mindings: It would be great to have a marketing presence there - I'd also like to attend to attract some potential developer partners. 2 months ago - Reply - Like - More
- James Mason in reply to Sacha Greenberg: Samara, please attend as well - we should have a marketing presence. 2 months ago - Reply - Like - More
- Jesse Wilkinson: What is our marketing strategy for Q4? What is our marketing strategy for Q4? Stay focused on supporting sales, keeping fklfkldsfour customers engaged, introducing new features and winning the market. Engage new customers. 2 months ago - Reply - Like - More

On the right, the "Advanced Search" section has fields for "Search:" (containing "Marketing"), "Posted by:", "Posted in:" (set to "All of Four Leaf Consulting"), and "Posted between:". There are checkboxes for "Include RSS feeds", "By People I Follow", and "Use Boris?". A "Search" button is at the bottom.



Groups

Create and join public and private groups. Collaborate within your network.

The screenshot displays the Yammer Groups interface for a network named 'FOUR LEAF CONSULTING'. The browser address bar shows the URL 'https://www.yammer.com/fourleafconsulting.com'. The interface includes a top navigation bar with 'Return to Yammer', 'Networks', 'Account', and 'Log Out'. A left sidebar contains navigation links for 'Welcome Julie (edit)', 'MESSAGES' (My Feed, Direct Messages, Community Feed, Mentions, Sent, Bookmarked, Liked, RSS, Less), 'COMPANY' (Members, Groups, Topics, Invite, Admin), and 'APPS' (Files, Images, Polls, Events, Questions, Org Chart). The main content area is titled 'Groups' and includes a 'Create new group' link. It lists several groups: 'Marketing' (public), 'Executive' (private), 'Customer Service', 'Human Resources', 'Engineering' (public), 'Sales', and 'Accounting'. An 'Engineering Public Group' modal is open, showing a group description, a 'Leave' button, and sharing options (Update, Poll, Event, Question). The group post area shows a post by Adam Zadikoff sharing a document link, which has been liked by Julie Horvath. A reply box is visible at the bottom of the post.



Communities

Collaborate with partners outside your network. Align internal communications.

The screenshot displays the Yammer web interface for a community named 'FOUR LEAF CONSULTING'. The interface includes a navigation sidebar on the left with options like 'My Feed', 'Direct Messages', 'Community Feed', 'Mentions', 'Sent', 'Bookmarked', 'Liked', 'RSS', 'Less', 'COMPANY', 'Members', 'Groups', 'Topics', 'Invite', 'Admin', 'APPS', 'Files', 'Images', 'Polls', 'Events', 'Questions', and 'Org Chart'. The main content area shows a 'Community Feed' with posts from Adam Zadikoff and Julie Horvath. A 'Members' panel is overlaid on the right, showing a list of community members with their profiles, names, titles, join dates, home networks, and message counts.

Members		Joined On	Home Network	Messages	Follow
Phil Spitzer	Marketing Manager	October 15, 2009	Yammer	29	Unfollow
Adam Zadikoff	Client Applications	September 24, 2010	Mashable	23	Unfollow
Jesse Wilkinson	Marketing	September 21, 2010	Groupon	20	Unfollow
Noah Rubin	VP, Communication	October 24, 2008	Yammer	16	Unfollow
Sacha Greenberg	Engineer	September 21, 2010	Eventbrite	14	Unfollow
Keith McCarty	Sales	August 25, 2009	Cisco	14	Unfollow
Ashiya Mosier	CS Representative	October 24, 2008	Pitney Bowes	13	Unfollow
James Mason	Consultant	September 21, 2010	Deloitte	12	Unfollow



The Yammer Apps Platform

A host of business application tools to expedite work and increase productivity.



Questions

Ask questions, get answers, and find them in a searchable knowledge base.



Document Mark Up and Review

Collaboratively edit and comment on files attached to Yammer messages.



Polls

Create a quick poll and ask coworkers to indicate the best option.



Customer Support

Attach a ZenDesk ticket to a Yammer message so key stakeholders can collaborate and resolve issues quickly.



Events

Create events, invite co-workers, collect RSVPs. Add events to calendars.



Enterprise Content Management

Share and store files using Box.net's cloud content management software.



Ideas

Solicit, find, and categorize the best ideas in your company.



Online Expense Report Management

Send notifications when an expense report requires action and track its progress along the way.



Links

Turn standard URLs into news stories that pre-view the linked information.



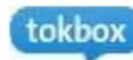
Social Customer Relationship Management

Enable employees to share and discuss feedback from customer conversations that take place in Lithium.



Tasks

Assign action items and track completion without leaving the conversation.



Video Chatting and Conference Calls

Hold video-based group conference calls and chats with co-workers around the globe.



Questions

Ask questions, get answers, tag topics, and revisit for ongoing learning.

The screenshot displays the Yammer web interface for a user named 'Julie' at 'FOUR LEAF CONSULTING'. The main content area is titled 'Questions' and lists several questions with their authors. A 'My Feed' overlay is positioned in the foreground, showing a 'Share:' section with options like 'Update', 'Link', 'Poll', 'Event', and 'Question'. Below this is a text input field with the placeholder 'What would you like to know?' and a 'To: My Followers' dropdown menu, followed by an 'Ask' button.

Questions

When was the last earthquake in sf?
Question edited by Jessica Halpern.

What is your favorite Yammer 2.0 feature?
Question edited by Vip Patel.

How do you implement OAuth in Ruby?
Question edited by Jan Paterson.

What were our Q3 bookings?
Question edited by Phil Spitzer.

Is HTML 5 effective?
HTML 5 is highly effective and should be used more widely across the net

When is our next product release?
Question edited by Jesse Wilkinson.

Where can I find materials?
Question edited by Jesse W.

What is our marketing strategy?
Stay focused on customer new features and winning

Who is the contact for office?
Question edited by Jesse W.

Who handles reimbursement?
Question edited by Jesse W.

Why isn't Yammer working?
Question edited by Jesse W.

What is our HR policy?

My Feed

Share: Update Link Poll Event **Question**

What would you like to know?

To: My Followers **Ask**



Polls

Quickly poll your co-workers and colleagues for opinions and feedback.

The screenshot displays the Yammer web application interface. The top navigation bar includes the Yammer logo, a 'Return to Yammer' link, and links for 'Networks', 'Account', and 'Log Out'. The main content area is titled 'My Feed with Poll attachments' and shows a poll by Jesse Wilkinson asking 'How can we best improve our sales channel?'. The poll has three options: 'Expand into Asia' (33%), 'Produce new product lines' (58%), and 'Hire more reps.' (8%). A modal window titled 'My Feed' is open in the foreground, allowing the user to create a new poll. The modal includes a 'Share' dropdown with options like 'Update', 'Link', 'Poll', 'Event', and 'Question'. The 'Poll' option is selected. The modal also features a text input for the question, two input fields for answers (labeled 'Answer A' and 'Answer B'), and a 'To: My Followers' dropdown. A blue 'Update' button is at the bottom right of the modal.

Yammer : Home

https://www.yammer.com/fourleafconsulting.com

Google

yammer Return to Yammer

Networks Account Log Out

FOUR LEAF CONSULTING

Welcome Julie (edf)

MESSAGES

- My Feed
- Direct Messages
- Community Feed
- Mentions
- Sent
- Bookmarked
- Liked
- RSS
- Less

COMMUNITY

- Members
- Groups
- Topics
- Invite
- Admin

APPS

- Files
- Images
- Polls
- Events
- Questions
- Org Chart

My Feed with Poll attachments

Share: Update Link Poll Event Question

What are you working on?

Jesse Wilkinson: Quick question about sales:

How can we best improve our sales channel?

Expand into Asia 33%

Produce new product lines 58%

Hire more reps. 8%

12 total votes · Change Vote · Reload

2 months ago · Reply · Like · More

Liked by Adam Zadikoff.

Show 7 older replies

Adam Zadikoff in reply to Jesse Wilkinson 29 days ago from Sharepoint

Kenny Vincent: We should consider... 29 days ago

Write a reply...

Adam Zadikoff: Here's a poll.

What is your favorite color?

- Blue
- Pink
- Purple

Vote

Community

This is a private community created by Keith McCarty.

Following Suggestions see all

- Sam S. The iPhone Guy
- Drew Dillon Senior Sales Engineer

Related Networks

- Yammer-inc.com (parent)
- Geni.com
- Workfeed.com

My Feed

Options

Share: Update Link Poll Event Question

What's your question?

Answer A

Answer B

To: My Followers

Update



Events

Create events for teams or the company. Get RSVPs and add to calendars.

The screenshot shows the Yammer web interface for a community named 'FOUR LEAF CONSULTING'. The main feed, titled 'My Feed with Event attachments', displays two event posts. The first post is from Jesse Wilkinson, titled 'Q3 Results Meeting', scheduled for Wednesday, September 29, 2010, at 1:00 PM PST in Conference Room 4. The second post is from Samara Mindings, titled 'Q3 Results meeting', scheduled for Thursday, September 23, 2010, in Conference Room 5. A modal window titled 'My Feed' is open, showing the 'Event' creation form. The form includes fields for 'What are you planning?', date (December 3), time (1:30 am), 'Where?', and 'Description'. The 'To' field is set to 'My Followers' and there is an 'Update' button.



Ideas

Find, collect, categorize, and rank the best ideas in your company.

The screenshot displays the Yammer web application interface for a company named 'FOUR LEAF CONSULTING'. The main feed, titled 'My Feed', shows several posts. A post by Adam Zadikoff about engineering documents is visible. Below it, a post by Julie Horvath asks if everyone can attend a quarterly sales meeting. A post by Drew Dillon mentions Tuesday. At the bottom, Adam Zadikoff is thinking about new market opportunities, and Jesse Wilkinson suggests setting up a meeting.

Overlaid on the bottom right is a modal window titled 'Add Idea required'. It contains the following fields and text:

- Add Idea required**
- Description:** We should incorporate more narrative branding in our strategy for Q4
- Description:** Narrative branding is marketing your product by telling a story about your brand.
- Comment:** Check out the article about narrative branding in Communication Arts!
- Add** (button)



Links

Turn standard URLs into news stories that preview the linked information.

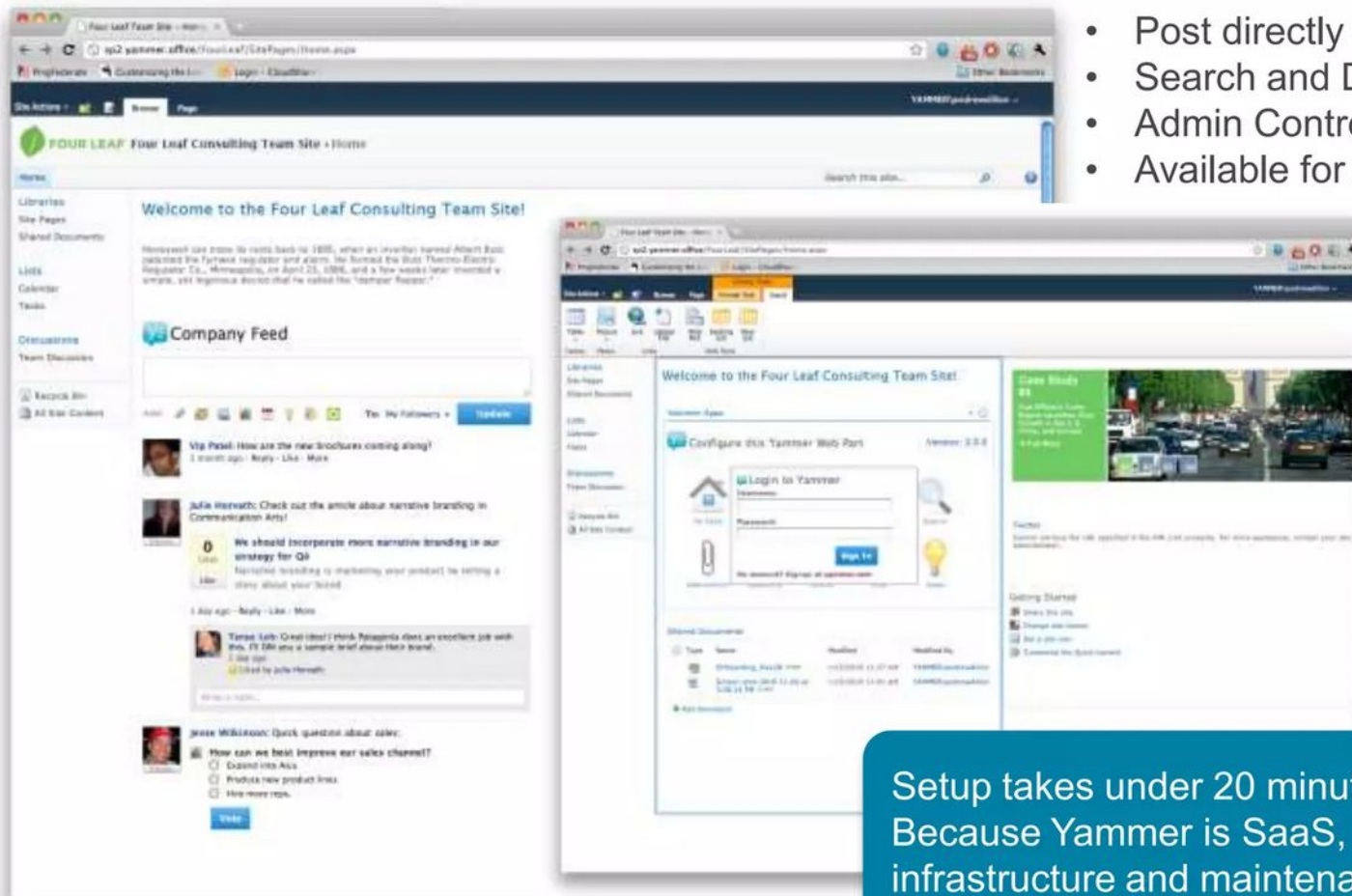
The screenshot shows the Yammer web interface for a user named Julie. The main feed displays several posts, including one from Adam Zadikoff and another from Julie Horvath. A modal window is overlaid on the feed, titled 'My Feed', and contains a 'Share:' section with options for 'Update', 'Link', 'Poll', 'Event', and 'Question'. The 'Link' option is selected, and a text input field contains the URL 'http://'. A blue 'Preview' button is located to the right of the input field. The background interface includes a sidebar with navigation links like 'My Feed', 'Direct Messages', and 'Community Feed', and a top navigation bar with 'Return to Yammer', 'Networks', 'Account', and 'Log Out'.



SharePoint Integration

Add Enterprise Social Networking that is Real-time and Mobile for less than 5% of your SharePoint costs.

- Post directly within SharePoint
- Search and Document Integration
- Admin Control
- Available for 2007 and 2010 (shown)



Setup takes under 20 minutes.
Because Yammer is SaaS,
infrastructure and maintenance
are our responsibility, not yours.



Translations

Yammer is now in 135 countries and will soon be in the languages to match.



Yammer will soon be available in over 100 languages.

Messages are written by users in their native language, as set for the network by each company.