

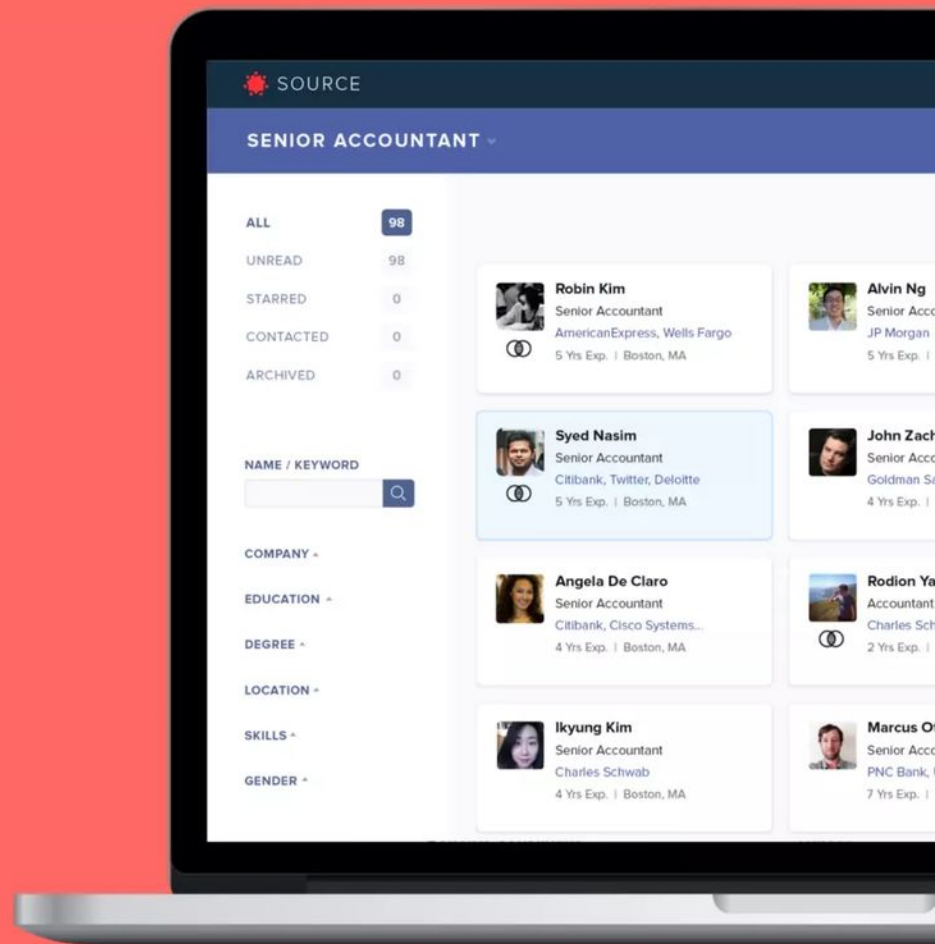
1-Page 

Investor Update June/July 2016

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1-Page Connects the Workforce with Opportunity

1-Page is focused on transforming the way companies **source and engage talent** through **scaleable, data-driven technology solutions**.



Corporate Overview

CORPORATE SNAPSHOT

ASX Code	1PG
Listing Date	15 October 2014
Year End	31 January
Cash and Financial Assets As at 30 April 2016	A\$41.2m
Market Cap (Fully Diluted) As at 22 June 2016	A\$68m
Shares on Issue	153.7m
Rights¹	10m
Options	13.6m

¹ 5m rights: A\$1m in revenue, 5m rights: EBIT A\$1.25m

² As at 31 May 2016

MAJOR SHAREHOLDERS

Top 20 Shareholders²	67.9%
Directors, Management and Related Parties²	21.3%
Substantial Shareholders²	
Joanna Riley	10.2%
Harbour Capital Management	9.6%
Patrick Riley	7.8%
Fidelity Mgt & Research	7.3%

The Talent Sourcing Problem

Traditional methods of sourcing talent are time consuming, costly and ineffective.



52 Days

Average time to make one hire.¹



24% Time Spent

on sourcing activities – lead generation and verification, outreach and engagement, job posting etc.²



250 Resumes

Average number of resumes sent for a corporate job opening.³



Only 2%

of job applicants (active candidates) get to interview stage.⁴



\$4,000 Avg Cost Per Hire

Agency can cost 20% of starting salary.^{5,6}



30% US Workforce Turnover Per Year

60m US employees left their jobs in 2015.⁷

¹ Talent Acquisition Factbook 2015, Bersin by Deloitte.

² CEB - 2015

³ '11 Interesting Hiring Statistics You Should Know', Inc. Magazine

⁴ 'Why Only 2% of Applicants Actually Get Interviews', Workopolis, 2015

⁵ Talent Acquisition Factbook 2015, Bersin by Deloitte.

⁶ 'The True Cost of Recruitment', Quarsh

⁷ 'Job Openings and Labor Turnover Summary' US Bureau of Labor Statistics

The Opportunity:

\$500B Global Recruitment Market

GLOBAL
WORKFORCE
3B



U.S. WORKFORCE
151M

U.S. RECRUITMENT MARKET
\$190B

U.S. SOURCING MARKET
\$41.5B

GLOBAL
RECRUITMENT
MARKET

\$456B
in 2015

\$369B
In 2014

+ **GROWING:** 600M NEW HIRES EVERY 15 YEARS
(U.S. Bureau of Labor Statistics)

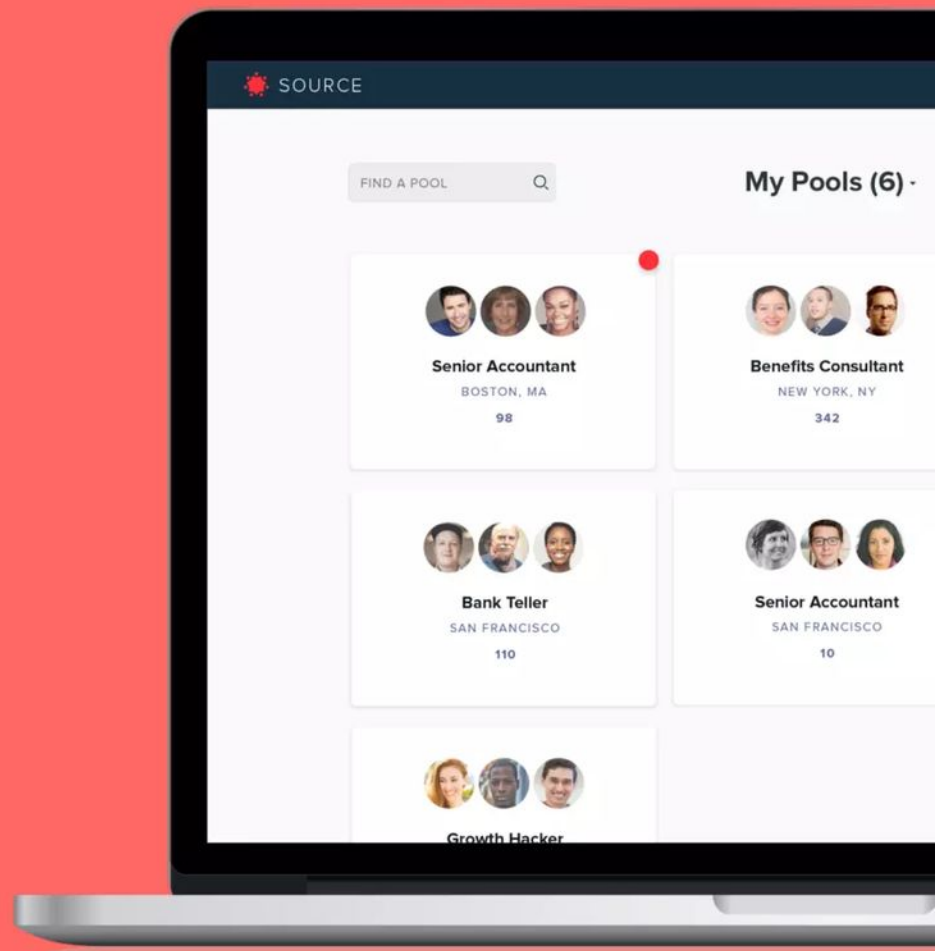
+ **CHANGING:** BABY BOOMERS RETIRING 10K/DAY
2030: MILLENNIALS 75% OF WORKFORCE
(PBS, U.S. Bureau of Labor Statistics)

(Source: Koncept Analytics Report)

1-Page's Talent Sourcing Solution



- Eliminates talent sourcing bottlenecks and workloads
- Leverages 1-Page's professional database – one of the largest in the world.
- Delivers curated pools of talent with comprehensive professional profiles, including added contact information, and connections to current employee base for targeted referrals.



A Complete Solution for the Sourcing and Recruiting Workflow

1

Identify

1-Page Source used to **identify and refine role requirements** - title, years of experience, skills etc.

Pool requested by recruiter.

2

Match

Targeted, relevant, and connected **candidates delivered from 1-Page Source** database into curated talent pools for client's open roles.

3

Engage

Candidate engaged either via direct contact, or via targeted referral, both provided by 1-Page Source.

4

Assess

Recruiter uses 1-Page to **challenge candidate** with real-world business problem.

5

Recruit

Candidates hired **faster, with greater confidence, and at a reduced cost** compared to other sourcing methods.

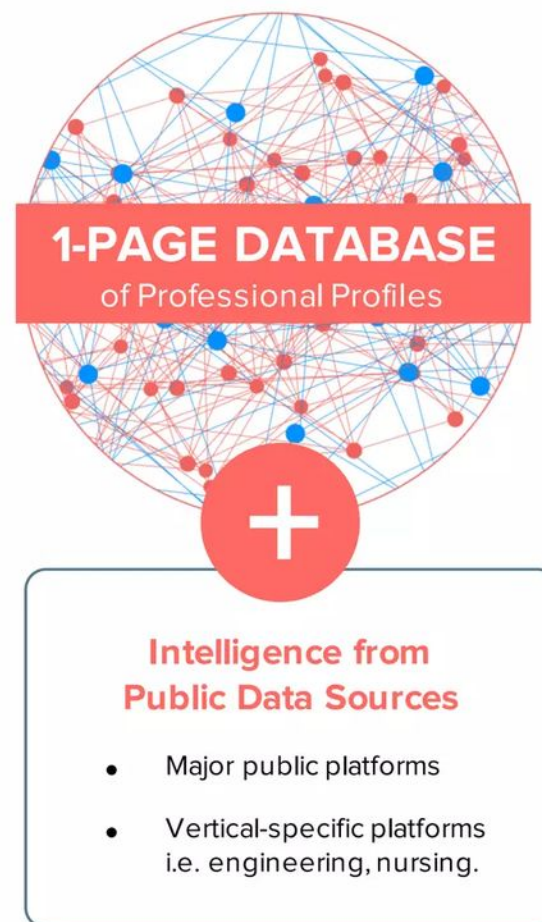
1-Page's platform shortens the hiring cycle and reduces the time recruiters spend searching for qualified talent.

COMPREHENSIVE: 1-Page Source

One of the largest Professional Databases in the world

Our Prospective Candidate Intelligence is aggregated from major sources of public information that verifies:

- Current & Previous Employers
- Current & Previous Titles
- Gender
- Location
- Skills & Associations
- Years of Experience
- Level of Education
- School



CURATED: 1-Page Source



Client Specifies Candidate Requirements

Required Titles, Industries, Companies, Seniority, Skills, and more...

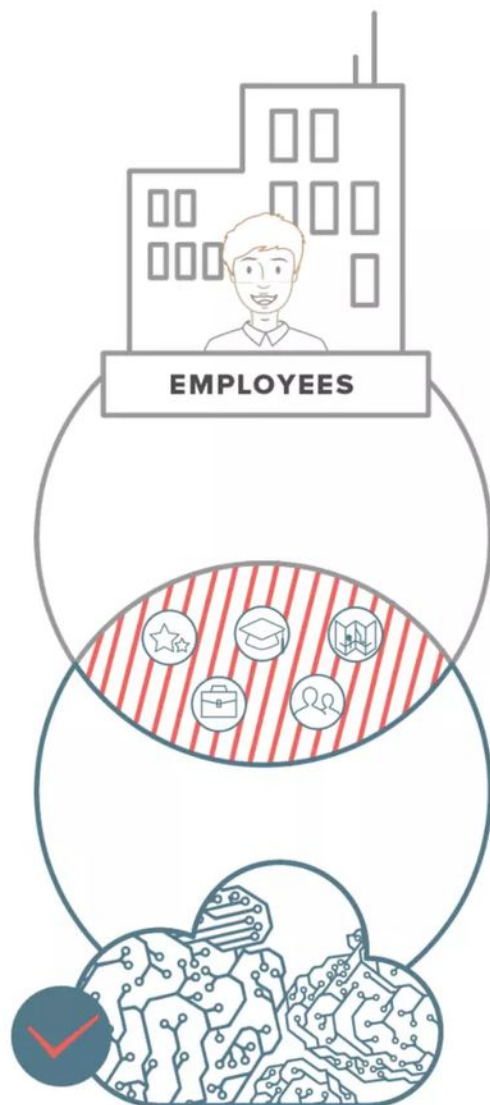


1-Page Verifies, Curates and Delivers

Creating role-based pools with professional profiles, complete with job history, contact information and level of connection.

CONNECTED: 1-Page Source

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1-Page Source identifies candidates with an Association to your employees

- Same Previous Employers
- Same School
- Same Hometown
- Same Location
- Same Interests

Two Ways to Contact

- Directly
- By Employee Referral (>5x conversion)
- Research shows employee referral is the **interview source most likely to lead to a job offer.**¹



1-PAGE

SOURCE

The 1-Page Source Platform

Demonstration/Product Shots

FIND A POOL



My Pools (6) -

SORT BY RECENT ▾

**Sr. Engineer**

SAN FRANCISCO

238

**Estate Planner**

SOUTHERN CALIFORNIA

176

**UI Designer**

SAN FRANCISCO

157

**Data Analyst**

SAN FRANCISCO

302

**Financial Planner**

NEW YORK, NY

196

**Sr. Account Director**

NEW YORK, NY

207

**Who else are you hiring? Request a new pool!**

19 POOL REQUESTS REMAIN





FIND A POOL



My Pools (6) -

SORT BY RECENT ▾

**Sr. Engineer**

SAN FRANCISCO

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**Estate Planner**

SOUTHERN CALIFORNIA

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**UI Designer**

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**Data Analyst**

SAN FRANCISCO

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**Financial Planner**

NEW YORK, NY

196

**Sr. Account Director**

NEW YORK, NY

207

**Who else are you hiring? Request a new pool!**

19 POOL REQUESTS REMAIN



 SOURCE

 REQUEST POOL

SENIOR ACCOUNTANT ▾

ALL 98

UNREAD 98

STARRED 0

CONTACTED 0

ARCHIVED 0

NAME / KEYWORD

COMPANY ^

EDUCATION ^

DEGREE ^

LOCATION ^

SKILLS ^

GENDER ^

SORT BY: DATE ADDED ▾

**Robin Kim**
Senior Accountant
American Express, Wells Fargo
 5 Yrs Exp. | Boston, MA

**Alvin Ng**
Senior Accountant
JP Morgan
5 Yrs Exp. | Boston, MA

**Mike Adamson**
Senior Accountant
Deloitte
 7 Yrs Exp. | Boston, MA

**Syed Nasim**
Senior Accountant
Citibank, Twitter, Deloitte
 5 Yrs Exp. | Boston, MA

**John Zacharakis**
Senior Accountant
Goldman Sachs, Wells Fargo
4 Yrs Exp. | Boston, MA

**James McMillan**
Senior Accountant
JP Morgan Chase
4 Yrs Exp. | Boston, MA

**Angela De Claro**
Senior Accountant
Citibank, Cisco Systems...
4 Yrs Exp. | Boston, MA

**Rodion Yarry**
Accountant
Charles Schwab, JP Morgan
 2 Yrs Exp. | Boston, MA

**Charles Yi**
Senior Accountant
Citigroup, MetLife
 6 Yrs Exp. | Boston, MA

**Ikyung Kim**
Senior Accountant
Charles Schwab
4 Yrs Exp. | Boston, MA

**Marcus Otto**
Senior Accountant
PNC Bank, US Bank
7 Yrs Exp. | Boston, MA

**Doris Jwo**
Senior Accountant
HSBC, Wells Fargo
5 Yrs Exp. | Boston, MA

**Amy Meyer**
Senior Accountant
Bank of America, HSBC...
8 Yrs Exp. | Boston, MA

**David Vasant**
Senior Accountant
Wells Fargo, Morgan Stanley
5 Yrs Exp. | Boston, MA

**Rylie Becerra**
Accountant
Bank of America
 2 Yrs Exp. | Boston, MA

**Eric Levit**

**Aaron Johnston**

**Kate Riley**

14

STUDIES

STUDIES X



Syed Nasim

Boston, MA



EMPLOYEE

SCORE

Peter Hatch

9

Jim Renn

4

Jess McGowen

1

WORK (5 YRS EXP)

Senior Accountant at Citibank

Boston, MA

Senior Accountant at Twitter

Boston, MA

2013 - 2015

Senior Accountant at Deloitte

Boston, MA

2012 - 2013

Accountant at Deloitte

San Francisco, CA

2011 - 2012

VIEW ALL

EDUCATION

B.A. Finance at University of California Berkeley

Berkeley, CA

2007 - 2011

VIEW ALL

SKILLS

Financial Reporting

Financial Analysis

General Ledger

Forecasting

SHOW CONTACT INFO

HISTORY

AC

ANDREW CHAN



CLICKED "SHARE"

12:30PM

DS

DAVID SAMUEL



CLICKED "SEE ALL WORK"

YESTERDAY

STORIES

STORIES X



Syed Nasim

Boston, MA



WORK (5 YRS EXP)

Senior Accountant at Citibank	2015 - CURRENT
Boston, MA	
Senior Accountant at Twitter	2013 - 2015
Boston, MA	
Senior Accountant at Deloitte	2012 - 2013
Boston, MA	
Accountant at Deloitte	2011 - 2012
San Francisco, CA	
VIEW ALL	

EDUCATION

B.A. Finance at University of California Berkeley	2007 - 2011
Berkeley, CA	
VIEW ALL	

SKILLS

Financial Reporting

Financial Analysis

General Ledger

Forecasting

kevin@email.com

925-555-1478

HISTORY

PH PETER HATCH

CLICKED "SHARE"

12:30PM

DS DANIEL SANDERS

CLICKED SEE ALL WORK

YESTERDAY

How 1-Page Compares to...



Job Boards

- Target only active candidates
- Lower odds of a successful job match compared to referrals
- 68% of employers dissatisfied with the job boards they are using, due to low applicant quality



Professional Networks

- Less than 10% average response rate to InMails (lower for in-demand roles)
- No direct contact information
- Less than 1/3 of users access monthly
- Only relevant for certain verticals



Outside Recruiters

- Driven by placement fees (avg. 30% of annual salary)
- Less than 15% response rates
- Use same tools as internal recruiters



Untargeted Referrals

- Employees don't know all the open roles in their organization
- Generally refer for positions in same direct department
- Or refers an active candidate who has more than likely already applied for the position

1-Page Clients Include Leading Global Companies Across Multiple Industries

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Financial and Professional Services

	95,000
	45,000
	17,000
	15,000
	11,300
	7,000
	3,130
	254

Food and Beverage, Retail, Manufacturing and Hospitality

	300,000		11,300
	230,800		11,000
	44,000		10,000
	15,000		7,000
	14,000		3,900
	12,00		1,600
			254

Media and Technology

	135,070
	71,833
	8,400
	1,200
	896
	248
	133
	110

Healthcare

	27,000
	14,000

Other

	70,000
	358



Number of Employees

- Clients have on average 1,700 open roles at any one time
- Average company size is 35,879

1-Page Source: Case Study

CLIENT

**A Fortune 500 technology solutions provider
– 8,400 employees**

CHALLENGE

To maintain a 20% employee growth rate, the client needed to overcome complex technical job requisitions, challenges engaging in-demand candidates, and lengthy recruiting cycles

RESULTS

By replacing manual sourcing with 1-Page's solution, the client was able to reduce sourcing time, improve candidate engagement, and increase the quality and flow of talent in their pipeline.

The client also reported a 30% decrease in time to hire for roles sourced using 1-Page Source.

Leadership Team



Joanna Riley

Chief Executive Officer & Co-Founder

- Nominated Female Entrepreneur of the Year 2012
- Built and sold Performance Advertising
- Co-Founder 360Fashion Network
- Recruited to the FBI



Maria Olide

Chief Financial Officer

- CFO, Worldwide Sales and Marketing at ADP
- Partner and Managing Director at KPMG LLP
- MBA, Business from Stanford University Graduate School of Business



Paul Piazza

VP Customer Success

- 20 Years Customer Success & SaaS Experience
- VP of Customer Success Humanity
- VP of North American Sales at Frost & Sullivan
- Director and Initial CSM at Several Successful SaaS Companies



Allan Timms

VP of Engineering

- 20 years Engineering, Operations and QA Experience
- Director of Engineering for Qualcomm, Qualcomm Atheros
- Head of Skifta

Board of Directors



Joanna Riley
as Managing Director



Rusty Rueff
as Non-Executive Chairman



Joe Bosch
as Non-Executive Director &
Chair of Remuneration and
Nomination Committee



John Fennelly
as Non-Executive Director



Michael Shen
as Non-Executive Director



Tod McGrouther
as Non-Executive Director



Virginia Malley¹
as Non-Executive Director



Scott Mison¹
as Non-Executive Director
and Company Secretary

¹ Scott Mison will step down as Non-Executive Director effective 30 June 2016, and the Board intends to appoint Virginia Malley as a Non-Executive Director as a replacement effective the same date.

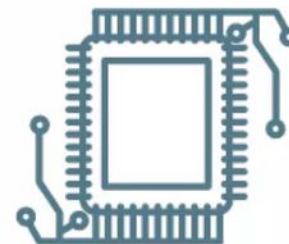
In Summary



Large and Growing
Market Opportunity



Strong Value
Proposition



Advanced Technology
Platform



Impressive
Customer Base



Scalable, Predictable
Revenue Model

Disclaimer

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