

INFUSED FOUNDRY

Investor Pitch Deck

With regulation on the horizon, all but the top infused confectionery brands will survive...

How do these companies stay in business with the high cost of real estate, permitting, compliance and distribution?

The current industry standard includes:

PROCESS:
Mixing by hand



RESULT:
*inaccurate dosing;
tolerances soon to be
regulated*

PROCESS:
Pouring into molds by
hand



RESULT:
waste & shrinkage

PROCESS:
Cooking in ovens



RESULT:
*Inefficient, with
inconsistent results*

PROCESS:
Weighing and
measuring by hand



RESULT:
slow and inaccurate

We have a
different approach.



A confectionery depositor

DEPOSITING STANDARDIZES QUALITY:

- Accurate Dosing
- Complete Control - shape and weight accuracy
- High Efficiency - maximum hygiene with low maintenance

DEPOSITING STREAMLINES PRODUCTION:

- Increased Speed-to-Market
- Faster New Design Implementation - modeled with 3D printing

Standardizing creates efficiency

Efficiency lowers cost and increases production capacity. And how does that translate into production?

**Our production facility will be able to produce
up to 180 uniform pieces per minute.**

***With that capacity, we could satisfy the 2016* candy sales for the entire state of
Colorado in 442 days, operating a single, 8 hour, shift per day.***

**That's 10,800 pieces/hour
And 86,400 pieces/day**

**First 10 months of 2016, Colorado*

Revenue Streams/Business Model

The Infused Foundry is an infused confectionery contract manufacturing facility that will service the two fastest growing sub categories in the largest legal cannabis market in the country.



**Contract
Manufacturing**



Branded Products



Vape Pen Cartridges

Why infused candy and vape pen cartridges?



Consumers are increasingly looking for **convenient, discreet,** and **healthier** delivery methods for cannabis consumption, candy and vape pen cartridges fit the bill.

Edibles and concentrates are the fastest growing categories in the existing legal cannabis markets.

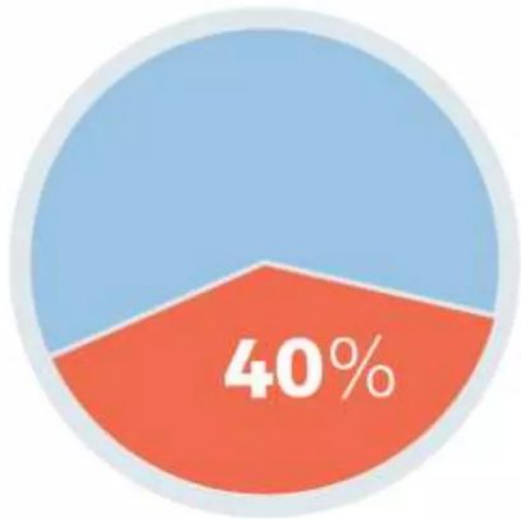
Growth & Projections - Target Market

Combined sales for concentrates + edibles in Colorado

2015



2016



2030*

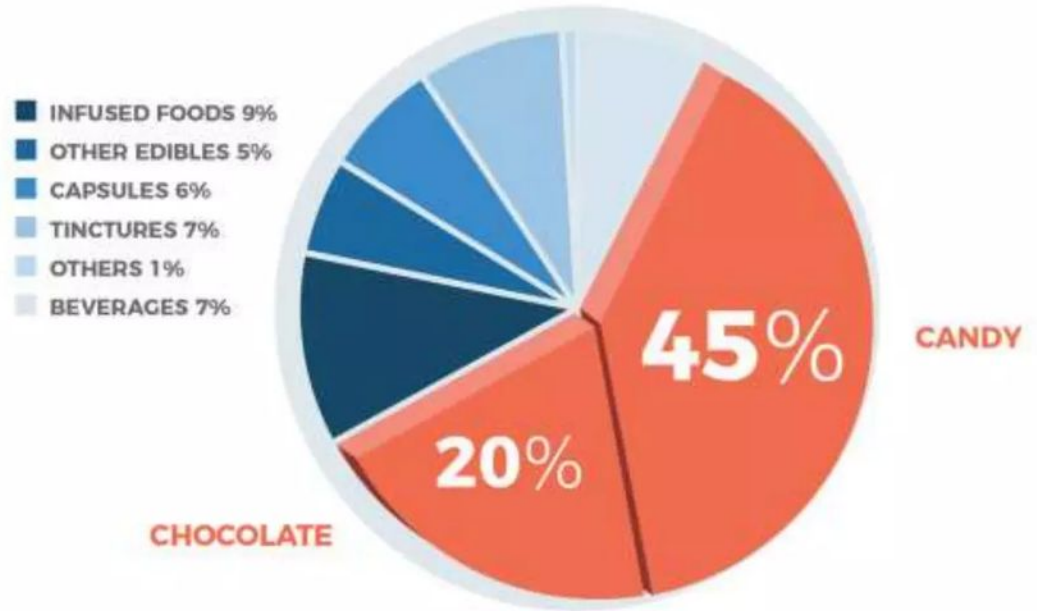


*projected - Bloomberg
BusinessWeek (3/16)

Edibles Market

The edibles market experienced 56% growth in the 2016 (YOY)

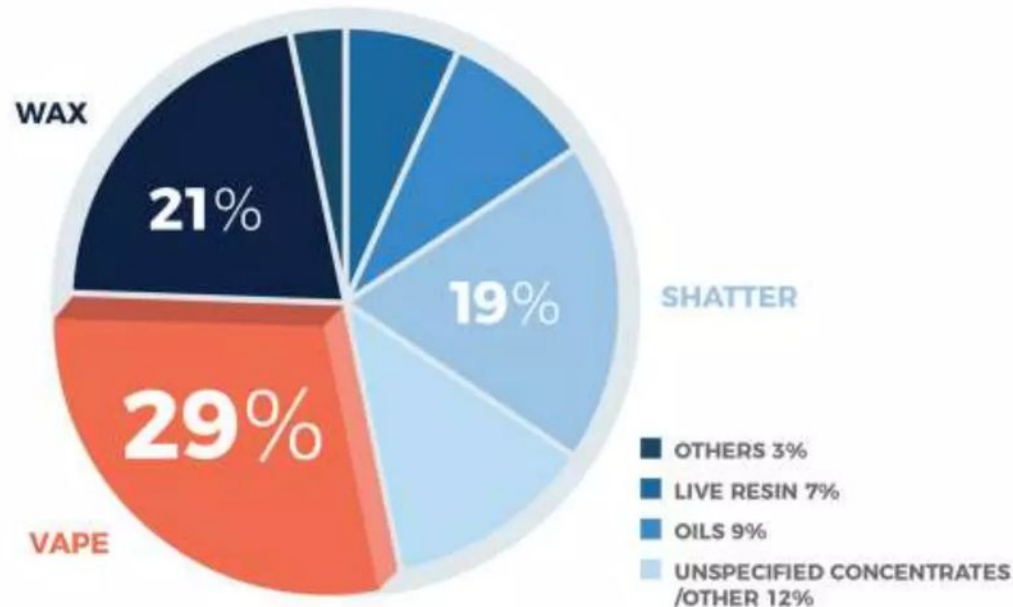
And confections is the fastest growing sub-category



Concentrates Market

The concentrates market experienced 47% growth in 2016 (YOY)

And vape pen cartridges are the fastest growing sub-category



California Market

\$3 BILLION

Estimated California sales (edibles + concentrates) by 2020

\$7 BILLION

Estimated California sales (entire cannabis market) by 2020

2800+

Current number of dispensaries in California;
10% more than all other legal cannabis states combined

What the leading analysts are saying...

"We think the activation of the adult-use market in California will undoubtedly make California the new epicenter in cannabis,"

-John Kagia, Executive Vice President of Industry Analytics for New Frontier

"The share of flower in dollars [in Colorado] has dropped from 71% (of total sales) last year to 58% this year...That's a big change, and we absolutely expect that flower will diminish to a minority share."

-Tom Jones, Senior Director of Analytics for BDS Analytics

Located in Santa Rosa, the heart of Sonoma County.

Widely known for its fertile soils and equally fertile cannabis community, Sonoma County is strategically located between the leading supplier of CA's best cannabis, the Emerald Triangle, to the north, and one of the biggest consumer markets in the country, the Bay Area and Silicon Valley, to the south.



Sonoma County Yearly Sales

WINE \$52 million

BEER \$65 million

CANNABIS \$128 million
(estimated to be as high as \$228 million)



Chadd Biehler, CEO

Chadd has spent the last 12 years in different tiers of the wine industry: distribution, restaurants, importing and retail. Chadd has extensive experience working within the same tiered system upon which the new legal cannabis industry framework was based. Founder of Collectible Fine Wine in Santa Rosa, CA.



Rachel Vittorelli, Chief Confectioner/Chocolatier

Rachel possesses a background in both the creative and confectionery arts. Not only does she hold a BFA, she has also owned and operated multiple chocolate businesses in and out of the cannabis industry.

Key Advisors



Archilogix
Architects and Engineers



Sam & Katherine Dowdney - Earthen Farms
Sam and Katherine are the owners of Earthen Farms in Mendocino & Sonoma, and Sam is the Chair of the Genetics Committee for the Emerald Grown Co-op



Beck Law/Canna Legal
legal advice, cannabis permit acquisition consulting, investment offer structure



Ello (formerly Hank Levy Group)
accounting, financial and banking advisors, bookkeeping, proforma, PPM

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