



B I E X

Harness the power of sweat

Christof Neuman

NASM Certified Personal Trainer

ACSM Certified Personal Trainer

WWW.BIEX.EU

Immediate sweat analysis



EXERCISE



MEASUREMENT



ANALYSIS

COMPETITION

	BIEX	HR/HRV	Lactate	Pen / paper	Kinetic sensors
Exercise based	✓	✓	✓	✓	✓
Recovery based	✓	✓			
Training effect	✓				
OT detection before signs and symptoms	✓	*			
Multiple biomarkers	✓				

TEAM

Management



CHRISTOF NEUMAN
CEO



MARK BURNETT
Business development

Advisory



MEHIS VIRU PhD
Lead researcher



FABIO COMANA
Product development



JAREK MÄESTU PhD
Researcher



KARMEN REINPÕLD
Product development



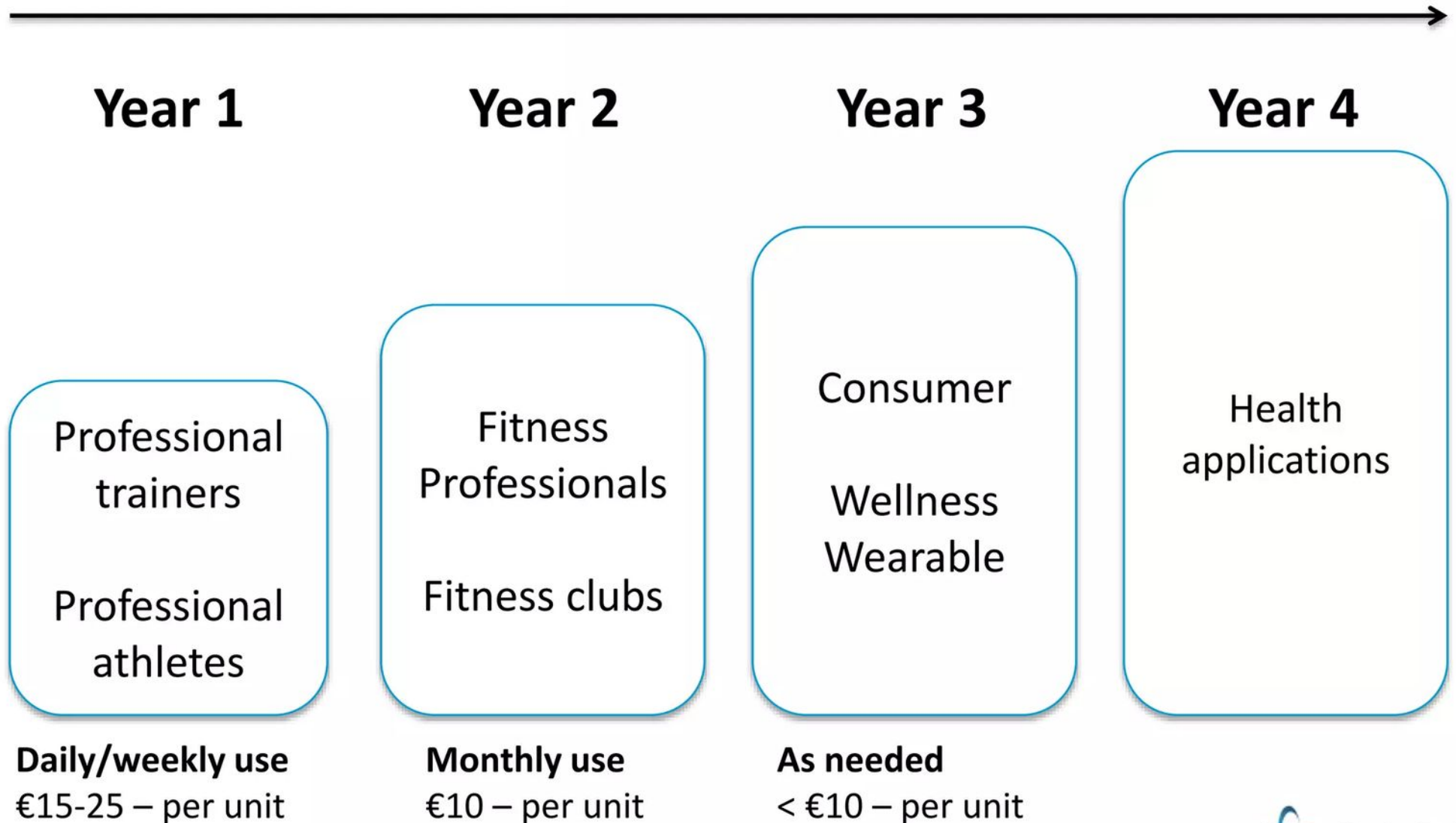
TOOMAS NEUMAN PhD
Technology expert



ERIK ORGU
Product development

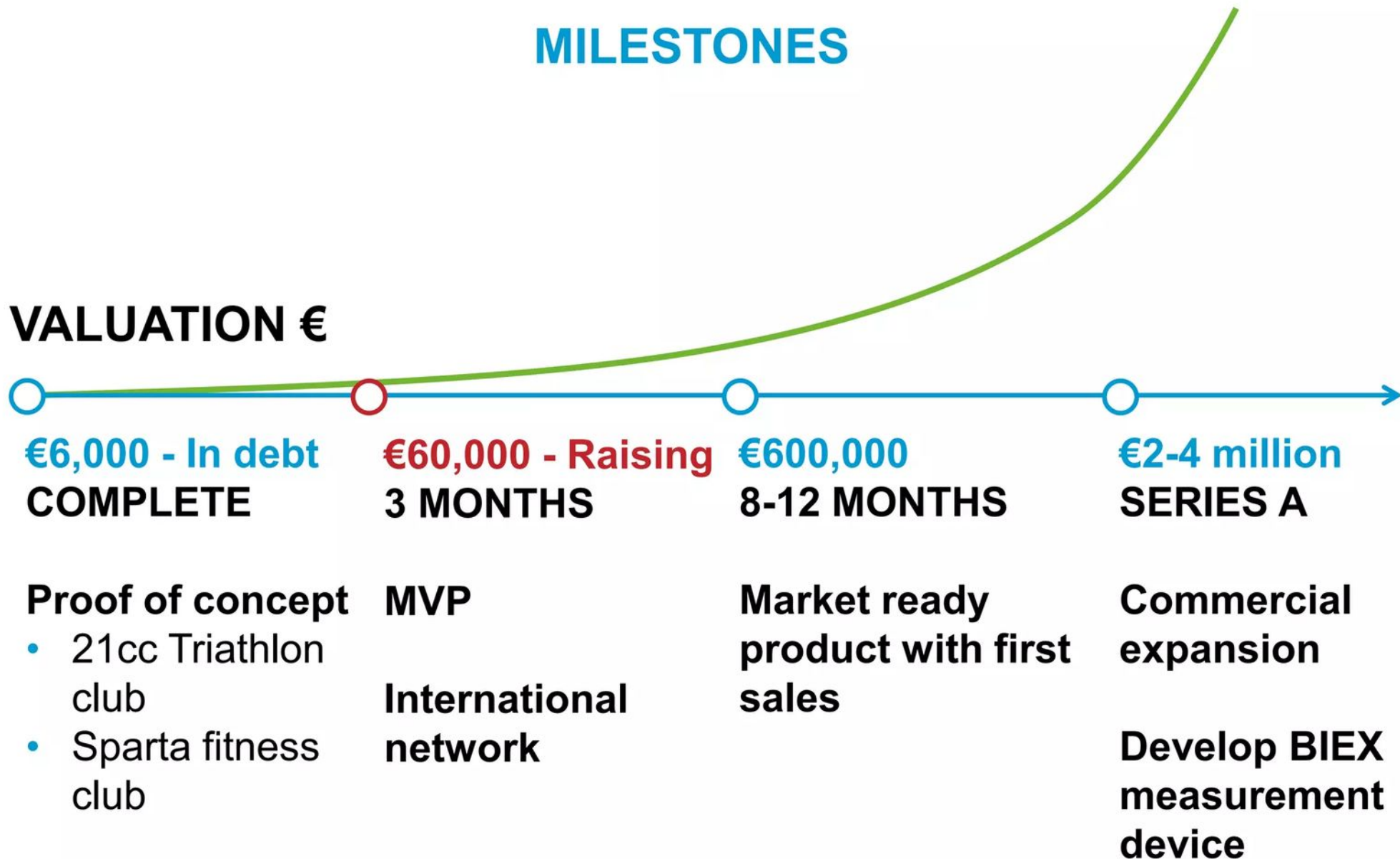
BUSINESS MODEL

Staged Market Entry



MILESTONES

VALUATION €



GO TO MARKET STRATEGY

Product development

Universities
Athletic centers

Free trials

Elite sport clubs
Market Influencers

Sales

Midlevel trainers
Amateur sports

Triathletes

Runners

Cyclists

Rowers

Footballers

CALL TO ACTION

ASK – €60,000

- Develop MVP
- Expand internationally
- Gain early customers