



0x Labs

Building exchange infrastructure
for the internet

All forms of value will be tokenized & most trading activity will settle on-chain

Why?

Permissionless

Anyone can spin up a token and a globally accessible market in minutes.

100x easier to gain distribution

New tokens and markets are immediately accessible through popular wallets and user interfaces, eliminating reliance on centralized exchange listings.

100x easier to bootstrap liquidity

Liquidity pools allow token holders to passively provide liquidity, eliminating reliance on professional market makers.

Derivatives



Collectibles



Stablecoins



Art



Yield & Liquidity



Governance

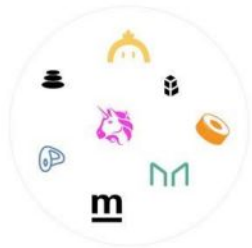


As on-chain activity grows, the ecosystem becomes increasingly fragmented

Developers and traders alike must navigate between blockchains, wallets, apps, and browser tabs.



Tokens, markets, and users are scattered across a diverse set of blockchain ecosystems.



Token liquidity is fragmented across dozens of DEX protocols with distinct delivery mechanisms and incentives.

0x Labs is eliminating the complexity of accessing DEX markets across all layers of the exchange stack

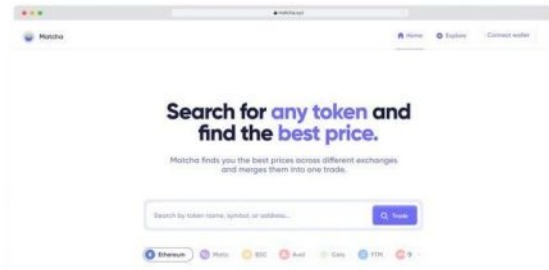




Matcha

Discovery, decision, transaction

Matcha is the search engine for tokens and liquidity



Live on 7 Blockchains

Including Ethereum, Optimism, Avalanche, Polygon, and BSC

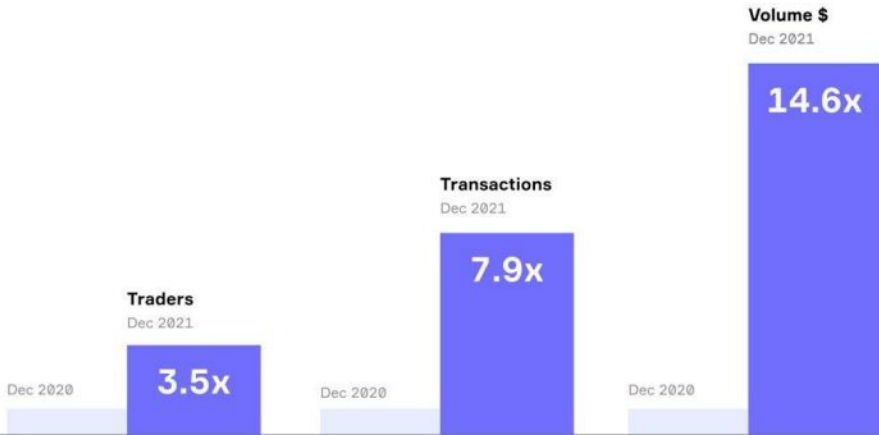
All the liquidity

More than 100, and growing, liquidity sources plus advanced routing to get you the best price, every time

Find any token

Support for thousands of indexed tokens, growing more each day

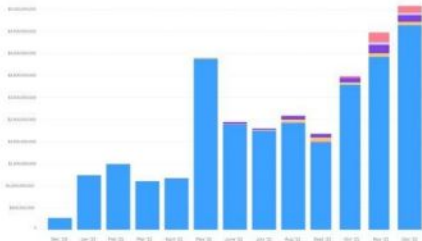
Matcha volume grew 14x in 2021...



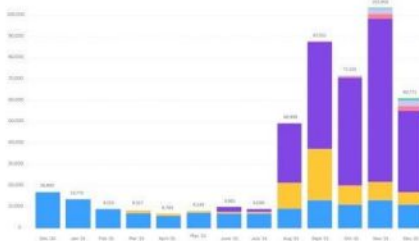
...generating \$34 Billion in trade volume
since launch in March 2020



Monthly Volume \$



Monthly Users



Ethereum BSC Polygon Fantom Avalanche Celo



0x API

Liquidity aggregation and smart order routing

0x API provides liquidity aggregation & smart order routing as a service

API

Search for any ERC20 token across seven networks. Get the best price every time.



The top wallets and crypto apps trust 0x API to deliver the best prices



60+ integrators including:



Through these integrations, 0x API's monthly traders grew 15x in 2021

Traders
Dec 2021

15.3x

Dec 2020

Volume
Dec 2021

20x

Dec 2020

50.5x

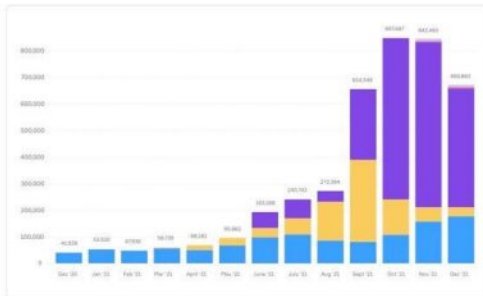
Transactions
Dec 2021

Dec 2020

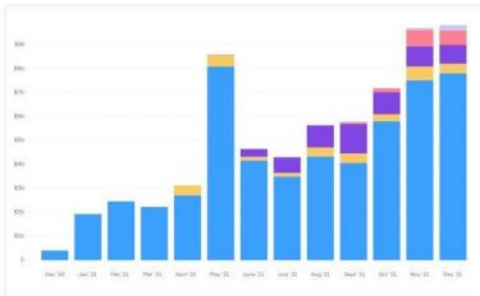
And while most volume is still on Ethereum, expanding to 7 blockchains has allowed 0x API to reach a broader set of users



Unique Addresses



Monthly Volume



Ethereum BSC Polygon Fantom Avalanche Celo



0x Protocol

Trade settlement

0x Protocol is an open protocol for peer-to-peer exchange



The protocol consists of an order schema and a composable system of smart contracts that ingests orders and handles trade settlement.

0x Protocol uniquely enables p2p swaps for ERC20, ERC721, and ERC1155 tokens...

...and can tap into onchain liquidity pools

NFT Swaps



Request-for-Quote Systems



Limit Orders



Liquidity Aggregation of DEXs

searching 60+ liquidity sources



A vibrant ecosystem of independent projects has formed around 0x Protocol



NFT Marketplaces

coinbase NFT



trader.xyz



OpenSea

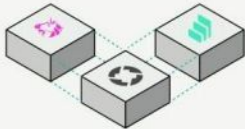


Sudo Swap



Vapor Trade

Composability



Data Infrastructure



info.0x.org (coming soon)



Bitquery



Dune Analytics

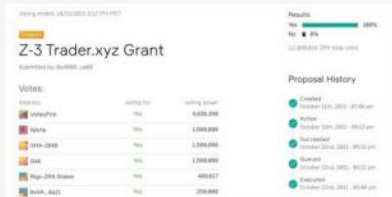


TheGraph

A self-governing and self-sustaining ecosystem

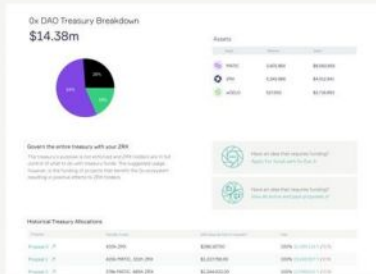


Governance Portal



The 0x Protocol smart contracts are upgradeable and governed by ZRX holders.

Community Treasury



ZRX token holders control the 0x community treasury through on-chain governance.

Our mission driven team has been betting on mass tokenization since 2016



Will Warren
Co-Founder / Co-CEO



Amir Bandali
Co-Founder / Co-CEO



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Team Members



With experience drawn from

coinbase

citi

Bitso

Google

∞

Microsoft

Airtable

Spotify

Funding Circle

...and other top companies

Technical contributions

Helped establish the NFT token standard (ERC721)

Developed 'typed data' signature scheme (EIP712)

Helped standardize the WETH (ERC20) implementation



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0x API



0x Protocol



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